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FOR IMMEDIATE RELEASE, 1/26/21

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Just Under Half of Front-Line Workers Willing to Get COVID-19 Vaccine

Vaccine acceptance mixed among front-line workers; one in three say they will not agree to be vaccinated

WASHINGTON, D.C. — Despite being prioritized for COVID-19 vaccines, just 49% of front-line workers say they are willing to be vaccinated, according to the latest findings from the [Franklin Templeton-Gallup Economics of Recovery Study](#). About one in three workers in this category (34%) say they would *not* agree to receiving a free, FDA-approved COVID-19 vaccine, while about one in five front-line workers (18%) are unsure.

The new findings are based on more than 5,000 web-based surveys completed Dec. 1-6, 2020.

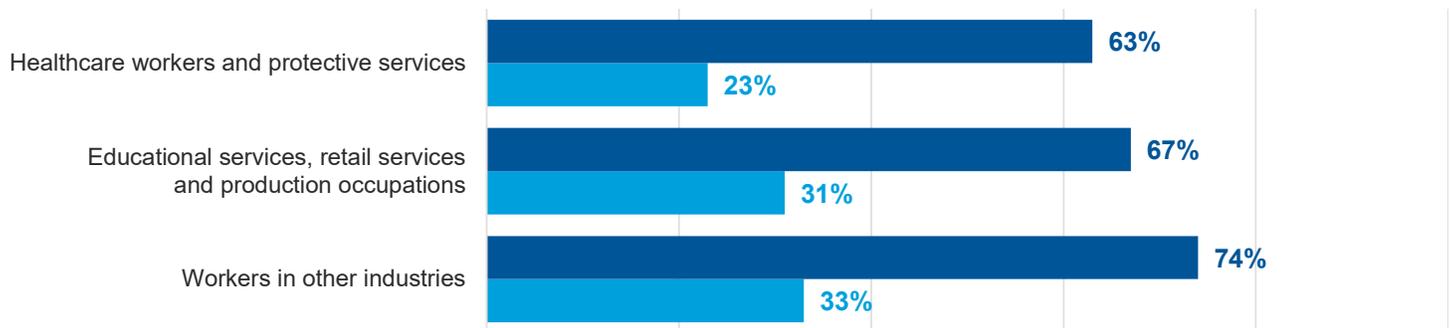
COVID-19 Vaccine Acceptance Lags Behind Flu Vaccine Rates Among Healthcare Workers

COVID-19 vaccine acceptance rates among healthcare workers and first responders are notable given that a much larger proportion of this group reported receiving a flu vaccine in 2019 than workers in other industries.

Across most respondents and occupation groups, higher percentages of workers say they will get the COVID-19 vaccine than have gotten the flu vaccine — but for healthcare workers, it is the reverse. Among those who received a flu vaccine in 2019, front-line workers are the least likely occupation group to report a willingness to get a COVID-19 vaccine.

Percentage of U.S. adults who say they would agree to get a COVID-19 vaccine by occupation group and 2019 flu vaccination status

■ Received flu vaccine in 2019 ■ Did not receive flu vaccine in 2019



Source: Franklin Templeton – Gallup Economics of Recovery Study, December 2020

“Vaccine acceptance by healthcare and other front-line workers is crucial to the US economic recovery.” said Sonal Desai, chief investment officer of Franklin Templeton Fixed Income. “These workers have been given priority in vaccine distribution because they are at higher risk of being exposed to and transmitting the virus, and because they ensure critical health, safety and economic functions. Their vaccine acceptance is therefore key to restarting economic activity while reducing the risk of new outbreaks.”

“Misinformation about safety and efficacy hinders vaccine acceptance,” said Jonathan Rothwell, Gallup principal economist. “While vaccine acceptance has grown in the U.S., acceptance rates lag in key workforce groups that are critical to an economic rebound.”

To learn more about the analysis and study methodology, click [here](#).

About Franklin Templeton

Franklin Resources, Inc. [NYSE:BEN] is a global investment management organization with subsidiaries operating as Franklin Templeton and serving clients in over 165 countries. Franklin Templeton’s mission is to help clients achieve better outcomes through investment management expertise, wealth management and technology solutions. Through its specialist investment managers, the company brings extensive capabilities in equity, fixed income, multi-asset solutions and alternatives. With offices in more than 30 countries and approximately 1,300 investment professionals, the California-based company has over 70 years of investment experience and approximately \$1.5 trillion in assets under management as of December 31, 2020. For more information, please visit franklintempleton.com.

About Gallup

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